

Dr. Marcheta P. Evans (McGhee)

ABBREVIATED CURRICULUM VITAE

EDUCATION

University of Alabama: Ph.D., Counselor Education and Supervision (Higher Education Administration; Student Personnel/Affairs; and Human Resource Management), 1993

University of Alabama – Birmingham: M.A. Ed., Elementary Education, 1990

University of Alabama: M.A., Rehabilitation Counseling, 1982

University of Alabama: B.S. Psychology/History, 1981

Professional Education/Training:

Harvard Seminar for New Presidents – Harvard University Graduate School of Education, 2019

Executive Leadership Academy, UC Berkeley – Goldman School of Public Policy & Center for Studies in Higher Education, 2018

Executive Leadership Academy, Council of Independent Colleges, 2016-2017

Advancing to the Presidency, American Council on Education, 2016

SACSCOC, Site Team Member, 2015

Institute for New Chief Academic Officers, American Council on Education, 2014-2015

Institute for Administrators in Catholic Higher Education, 2014

Provost Fellow, University of Texas System, 2000-2001

SUMMARY OF ACADEMIC ADMINISTRATIVE POSITIONS:

President, Bloomfield College, June 2019-present

Provost & Vice-President for Academic Affairs, Our Lady of the Lake University, June 2016-2019

Vice-President for Academic Affairs, Our Lady of the Lake University, 2013-2016

Dean, School of Professional Studies and Worden School of Social Service, OLLU, 2013-2016

Associate Dean, College of Education and Human Development, University of Texas at San Antonio (UTSA), 2009-2013

Department Chair, Counselor Education & Supervision, UTSA, 2004-2009

Program Coordinator & Graduate Advisor of Record, UTSA, 2001-2004

Founding Director, Women's Resource Center, UTSA, 2002-2004

SUMMARY OF ACADEMIC POSITIONS

Professor, College of Professional Studies, OLLU, 2014

Associate Professor (tenured), UTSA, 2003-2013

Assistant Professor, UTSA, 1998-2003

Associate Professor (tenured), Auburn University – Montgomery (AUM), 1998

Assistant Professor, AUM, 1993-1998

PROFESSIONAL AND ADMINISTRATIVE EXPERIENCE:

BLOOMFIELD COLLEGE

2019-PRESENT

President

- Oversight of \$45 million annual operating budget; \$16 million cash reserve; & \$18 million endowment
- 1500 undergraduate and graduate students
- 400+ employees, including faculty (full-time and adjunct)
- Direct Reports:
 - Vice Presidents/Directors (8): Finance and Administration, Academic Affairs, Athletics, Student Affairs & Community Relations, Institutional Advancement, Facilities, Information Technology and Enrollment Management
 - President's Office Administrative Staff
- Bloomfield College is a Predominately Black Institution (PBI) as well as a Hispanic Serving Institution (HSI). It is the 14th most diverse liberal arts college in the nation according to U.S. News & World Report in 2017.
- Bloomfield College **was ranked highest** in New Jersey in social mobility in the U.S. News & World Report 2021
- Athletics: Central Atlantic Collegiate Conference (CACCC). NCAA D2 Conference. 14 men and women sports including E-sports.

MAJOR ACCOMPLISHMENTS

Creating a Visionary and Strategic Community of Success and Strengthen Core Values

- Conducted data gathering listening tours with key constituents and collaboratively established key metrics based on peer and aspirational institutional data focused on recruitment, retention, graduation, fiscal health, and more. This data was used for the institution to focus on as the new strategic plan was being developed: ***Taking the First Step: A Blueprint for Our Future.***
- Completion of the ***Vision 2026: Moving Forward*** five-year strategic plan with the following institutional thematic priorities: create a community committed to enhancing student success and enrich, enhance, and strengthen community core values; grow and diversify revenue streams to the institution; improve student satisfaction, success and retention; establish strategic partnerships to grow student enrollment; and investment in academic innovation and inclusive excellence.
- Contracted with an external consultant to provide development opportunities for the Board of Trustees. We focused on processes, policies, and modification of the college's bylaws.

- Published many op-ed pieces related to [Diversity, Equity, & Inclusion](#) in corporate America, being a [PBI](#), the importance of [vaccinations](#), and other social issues in numerous media outlets locally, regionally and national.
- Established a formal staff council to provide input and feedback.
- Established a monthly newsletter and report to the Bloomfield College community highlighting student, faculty, and staff success and institutional updates.
- Established a Presidential Diversity, Equity, and Inclusion (DEI) Task Force to determine our institutional cultural identity and how we can use our identity to be a leader for the college community, the state of New Jersey and beyond.

Grow and Diversify Revenue Streams

- Strengthened the financial stability of the institution by:
 - Secured \$12.5 million from the State of New Jersey to ensure a smooth transition with Montclair State University. Funds are to be used for operational expenses and staff benefits.
 - Working with higher education financial consultants to develop budget mitigation plans and explore strategic partnerships due to a twelve-year decline in enrollment which was exacerbated by the COVID-19 pandemic.
 - Developed a budget mitigation program to offer voluntary separation opportunities (VSO) for faculty and staff that had served Bloomfield College for over 15 years. Sixteen staff and eleven faculty availed themselves of this opportunity and saved the college \$1.8 million in operational expenses.
 - Secured \$13 million in CARES, HERRF, OSHE, state of New Jersey, ARP funds, grants and other support to address the impact of COVID-19 on our campus community.
 - Negotiated a multi-year contract with our on-campus dining provider with an immediate revenue of \$250,000.
 - Developed an all-inclusive “Campus Master Plan” (Academic Programs Plan, Enrollment Plan, Technology Plan, Human Resource Plan, and Facilities Plan), a plan that reflects a ten (10) year horizon.
 - Worked with the Vice President of Finance Affairs (VPFA) on the banking RFPs to secure funding and the restructuring of our debt.
 - Completed the restructuring of our international programming in the midst of COVID-19.
 - Worked with the Athletic Director, VP of Student Affairs (VPSA), and VPFA to strengthen recruiting processes based on funding models and financial support for athletes.
 - Established two (2) new guided pathways with our neighboring community colleges, including 3+2 programs with Passaic & Essex community colleges.
 - Employed the services of a strategic enrollment consultant to develop analytics on our recruitment processes to increase our yield of new students.
 - Continue to work with the VP’s of Enrollment Management, Student Affairs, and Financial Affairs to leverage student housing to improve housing occupancy and net revenue.
 - Strengthened the exposure of the college by “telling our story” with key media outlets such as Politico, NJ News, NJ.com and other radio, social media, print and television outlets.

Improve Student Satisfaction, Success and Retention

- Developed multiple strategies with each VP to determine how their unit will impact recruitment and retention initiatives.
- Worked with the college's retention taskforce to create new strategies to engage and retain students during COVID-19 pandemic.
- Improved overall student satisfaction, assessment of the student experience including academic, cultural, wellness/nutrition, social, and recreational by actively engaging in a myriad of activities.
- Worked with the VPSA in assuring the safety and well-being of our students related to the pandemic and general college experience. There was an emphasis on the mental health of our students measured via student mental health assessment surveys and through our JED Campus partnership.
- During the height of the pandemic, I completed weekly *vlogs* to stay in touch with the community to provide hope and connection.

Investment in Academic Innovation

- Developed the institution's first fully online degree program, established an Urban Education Certificate program, and worked collaboratively with other President's in establishing 3+2 or 3+1 programs in STEM areas.
- Ascertained the impact of COVID-19 on future academic and service delivery options moving forward by conducting a survey of student and faculty satisfaction and a comparison of grades in respective courses from previous sections.
- Developed a plan and timeline for establishing new undergraduate programs, graduate programs & certifications based on market analysis including online and hybrid formats.
- Worked with the VPAA regarding the viability and strategic direction for the academic areas to ensure we are optimizing our resources and exploring new program offerings by reviewing market analysis and enrollment trends for respective majors.
- Assessed the current state of technology at BC and developed a detailed plan to (1) establish a proactive IT culture, (2) improve the delivery of mission critical infrastructure, and (3) streamline IT support.

OUR LADY OF THE LAKE UNIVERSITY

2013-2019

Provost & Vice President for Academic Affairs

2016-2019

- The position of VPAA was expanded to include the Provost role with the inclusion of student life/affairs and athletics (11 NAIA sports).
- Managed an annual operating budget of over \$30 million and 300+ full and part-time faculty and 150+ staff. The total enrollment at OLLU was approximately 3400 students.

● Vice President for Academic Affairs & Dean, School of Professional Studies and Worden School of Social Service

2013-2016

- Held the VPAA and Dean's positions concurrently

Responsible for strategic planning and executive leadership for the following units:

- College of Arts and Sciences, College of Professional Studies, and School of Business and Leadership
- Library, Online Education, and Registrar's Office
- Office of Student Success, Advising & Retention, Academic Center for Excellence, Math Center, & Student Disability Services
- Center for Mexican American Studies and Research, Center for Teaching and Learning, Center for Service Learning and Volunteerism, International Folklife Culture Center, and the Center for Science and Education
- Student Life including Student Health and Counseling Services, Residence Life, Student Leadership/Development, Dining Services, and Campus Recreation
- Athletics (NAIA Conference, 11 Sports)
- Two satellite academic campuses in Houston, TX and La Feria, TX
- Office of Global and Strategic Initiatives

Major Accomplishments:

Academic and Strategic Initiatives

- Led planning for budget and strategic initiatives for all units reporting to the Provost's Office. Identified ways to optimize class sizes, scheduling of classes and instructional costs which resulted in over \$300 thousand in revenue and cost saving strategies.
- Developed and initiated the Center for Teaching and Learning, Academic Center for Excellence and the Math Center to enhance student retention and success. Freshman retention rates rose from 56.2% to 68.2% from 2015-18.
- Developed the 2018 "Wings Up" Summer Tuition Grant as a retention & graduation initiative for juniors and seniors who completed 30 hours during the regular academic year. They would then qualify for 6-8 summer course hours for free. The first summer (2018) of the grant, our summer enrollment headcount increased by 108.8% with a student credit hour increase of 134% when compared to Summer 2017.
- Modified the advising model through collaborative advising, cohort scheduling, student success initiatives, and strengths-based peer mentor/teaching that resulted in a 23% increase in first year students who earned a 3.0 GPA or higher. These efforts also resulted in a 21% decrease in students who earned a GPA below 2.0. Additionally, switched the first-year students to 12 credit hours to 15 to aid in retention and improvement in the four-year graduation rate.
- Initiated the complete revision of our general education core curriculum which resulted in a reduction of hours from 52 to 37/8 hours to allow our students to double major/minor and be more transfer friendly with public and private universities.
- Partnered with a Bexar countywide initiative to work with area community colleges and universities to establish a seamless pathway for transfer students.
- Established the first Memorandum of Agreement in the State of Texas, between the Lake Erie College of Osteopathic Medicine (LECOM) and Our Lady of The Lake University (OLLU). These diversity-driven "4+3" initiatives provided preferential status to matriculating OLLU students to increase the number of students of color selected for early acceptance into LECOM's professional schools (School of Dentistry; School of Pharmacy, and School of Osteopathic Medicine), at their campuses in Pennsylvania and Florida.

Athletic Program Governance

- Supervised the Athletic Director for OLLU and the university resides in the NAIA Conference with participation in 11 men and women sports.
- Ensured compliance of academics and finances were adhered to as required by the NAIA conference and OLLU's university policies.
- Won 8 conference titles in 2017 and went to respective national championships.
- Initiated the integration of athletics with the academic mission through joint meetings with coaches and faculty to improve relationships among the group.
- Explored the pros and cons of remaining in the NAIA or possible transfer to the NCAA D2 or D3.

Campus Facilities Planning

- Co-led the relocation efforts of the Houston campus to a new 20,000 square foot facility to house 250 students. This is a \$4 million dollar project including an \$800,000 investment for infrastructure on OLLU's part.
- Worked as a member of the planning team for a new \$15 million residential building on campus to house an additional 232 students this included from financing, concept design, colors, furniture, masonry to completion of building with inspection approved by the City of San Antonio.
- Assisted in the development of a new \$ 2 million-dollar academic building for the La Feria, TX campus in the Rio Grande Valley.
- Co-led the development of a master plan for the campus to address academic, student and athletic service's needs.

Development including fundraising & grants

- Collaborated with the President and VP of Marketing and Communications to secure more than \$5 million in gifts and scholarships from alumni, donors and friends of the university and secured a \$1.1 million gift for capital/equipment improvements and permanent endowment to create the *Veronica Salazar Escobedo Media Center* serving students in the Mass Communications department. Additionally, the Escobebo's committed over \$2 million to establish a School of Communications in their honor.
- Collaborated with program director in Psychology department and Institutional Advancement to secure annual private foundation support for graduate students to provide clinical mental healthcare services to homeless families for \$50,000 per year. (2013-2016)
- Coordinated with the dean, faculty in Biology and Chemistry departments, and Sponsored Programs Office to successfully execute \$2.3 million Title V grant funding for complete renovation of science laboratories.
- Provided oversight for a federal Title V grant (\$1,841,645), two SAMSHA (\$1,844,991) grants and funding for the continuation of our federal TRIO (\$888,232) programs.
- Through a collaborative partnership with University of Texas Health Science Center and the academic community in San Antonio, OLLU is a part of a \$3,500,000 Department of Education grant to develop the San Antonio Biomedical Education and Research (SABER) training program. *SABER* is a four-year program that combines mentored training in state-of-the-art research with innovative pedagogic teaching methods and guided teaching

experiences to increase the number of Hispanics in the fields of Science, Technology, Engineering, and Mathematics (STEM).

Diversity/Service

- Developed the Global and Strategic Initiatives Office to facilitate global learning for our students, faculty, and staff. This included professional development and workshops as well as study abroad and immersion opportunities.
- Established the Diversity and Inclusion Council which included faculty and staff to assess and provide professional development opportunities on issues of diversity. I led a monthly book club. For the year 2018-19, the books are *Born a Crime* by Trevor Noah and *The Immortal Life of Henrietta Lacks* by Rebecca Skloot.
- Worked with the Student Success Dean to infuse a global/international and research component in the Applications of Learning seminar for all freshmen. This included supporting the establishment of a Research Day for students to present on a global concern and the leadership role they can have on issues of social justice in this present time.
- Assisted in the development of a reenactment of the “Freedom Rides” where students travel across the south on a bus to various cities to discuss issues of civil rights, social justice and how they can still be a leader for those not as privileged as they may be as a student of OLLU. This was originally established during my tenure at UTSA.
- OLLU has a strong service-learning commitment. Service learning is integrated across the curriculum and OLLU is recognized annually on the President’s List for service.
- Inclusivity and diversity are primary goals of my administration. This was demonstrated by the representation of administrative leadership of direct reports: 54% female, 36% ethnically diverse, and 28% self-identified as a part of the LGBTQI community. Additionally, OLLU worked hard to ensure that our campus community as a whole was inclusive: Faculty: 64.5% female, 38% ethnically diverse; Staff: 72% ethnically diverse.

Entrepreneurial Experience

- Led the modification of our online education programs to a more profitable model and increased the percentage OLLU attains from our partner Wiley. Co-led the renegotiation of the contract to include additional academic programs offered online with an *a la carte* model to better serve the needs to the university. This contract was worth \$16 million in revenue for the university.
- Attained national recognition of our Testing Service Center through certification to offer additional national examinations to generate auxiliary funding opportunities for the university.
- Incentivized continuing education opportunities for our faculty to provide services for our community through professional development and training opportunities offering continuing education units, badges, and certificates by offering funding for travel and other professional options.
- Developed a new academic program for returning adults to attain a bachelor’s degree in multidisciplinary studies and implemented a STEM undergraduate degree in biomathematics and pursued the development of a civil engineering program/degree through Title V and donors.

Governmental Relations/Board Relations

- Conducted written and oral reports to the governing board of OLLU's Board of Trustees (BOT) on issues that fell under the supervision of the Provost/VPAA's office and organized the agenda and meetings for the Academic Affairs subcommittee for the BOT.
- Led and served on various committees and development boards of the City of San Antonio focused on scholarships, academics, leadership, culture and the arts (e.g., Carver Development Board and the MLK Scholarship Committee Chair). Each generated and disbursed hundreds of thousands of dollars to support the city of San Antonio and Bexar County constituents.
- As a past president of the American Counseling Association, which has a membership of over 55,000 members, I participated in many advocacy meetings on legislation impacting the counseling profession in Washington, D.C., other states and internationally.
- Served as a representative of OLLU at the request of the President in meetings with local, state, and governmental agencies on academic concerns for minority serving universities/institutions.

Public and media relations and risk/crises management

- Trained by a national firm to work with media during a crisis as President of the American Counseling Association which has over 55,000 members on topics which impacted the counseling profession.
- Implemented a process on interaction with the media for faculty and staff which report to my units and beyond including interviews and correspondence. In addition, this included communication via social media such as Facebook, Twitter, Instagram, LinkedIn, Snapchat and others.
- Initiated a social and behavioral intervention team (SBIT) to work across units on campus for students who may be experiencing issues that would cause concern for their safety or others.
- Performed drills four times a year on potential issues including active shooter and environmental concerns with all units on campus.

UNIVERSITY OF TEXAS AT SAN ANTONIO (UTSA)

1998-2013

Associate Dean

2009-2013

- Coordinated the compliance of SACSCOC Assessment for College Of Education and Human Development.
- Represented College of Education and Human Development in all matters and manner at the downtown campus, providing service and liaison for continuity and consistency between UTSA three campus sites.
- Provided academic student support for approximately 1800 students enrolled at the downtown campus related to advising, registration, complaints, and judicial matters.
- Facilitated student recruitment and retention.
- Provided faculty support for the two departments and one academic program (Mexican American Studies) located at the downtown campus, Counseling and Educational Psychology (27 faculty), and over 70 COEHD faculty who teach classes at the downtown campus.
- Developed community relations with school districts and agencies for COEHD.
- Assisted with inter-college planning and decision making for the downtown campus.
- Facilitated schedule planning between departments and campuses for the downtown (DT) campus.

- Coordinated space allocation for COEHD and space utilization for the downtown campus.
- Assisted with faculty recruitment.
- Coordinated and facilitated the development of DT programs within and between colleges.
- Coordinated and communicated with Community College Partners.
- Supervised staff for COEHD Associate Dean's DT office.

Department Chair

2004-2009

- Provided leadership for Counseling, Educational Psychology, and Adult and Higher Education Department's 27 Tenured/Tenure Track faculty members, 24 non-tenure track faculty, three administrative staff, work-study students, and graduate assistants.
- Commended for hiring fifteen of current faculty with diverse backgrounds: 8 females and 7 males and fifty percent of hires were from ethnically and racially diverse backgrounds.
- Provided supervision and oversight of degree programs: M.A. in Counseling – 300 students; M.A. in Adult and Higher Education – 10 students (reduced from 150 due to degree moving to a new department); and, the Ph.D. in Counselor Education and Supervision – 25 students including responding to inquiries regarding each program unit.
- Fiscal responsibility for \$2 million departmental budget regarding expenditures and creating/overseeing/proposing/supporting/analyzing budget.
- Evaluated full-time, part-time, and adjunct faculty, and administrative staff.
- Ensured creation and implementation of departmental, college, and university mission.
- Supported professional development for members of department in accordance with university's guidelines with emphasis on teaching, research, and service.
- Ensured catalog and related publications contain accurate curriculum information.
- Developed recruitment plans for department taking into account diversity, curriculum needs, and missions of the department, college, and university.
- Ensured an effective advising process was in operation with faculty and department's Student Development Specialist.
- Addressed student concerns, including grade grievances and curriculum issues.
- Promoted interdisciplinary programs, departments, and college collaborations.
- Oversight of the Sarabia Community Family Life Center, which provided opportunities for counseling students and various student groups on campus and with external agencies.
- Carried out duties in compliance with university policies and state and federal laws.

Major Accomplishments

Academic and Strategic Initiatives

- Led efforts in development of doctoral Ph.D. program in Counselor Education and Supervision, nationally recognized as one of the top counseling programs.
- Chaired initial CACREP national accreditation efforts of counseling program. Programs received an 8-year accreditation, which is rare for a first-time program. Program was one of few minority serving institutions having this designation.
- Developed the *Sarabia Counseling Center* to assist community in addressing mental health issues based on a sliding scale
- Founded and led *Women's Resource Center* to address needs expressed by female and male students on women's issues on campus and beyond

Englar-Carlson, M., **Evans, M. P.**, Duffey, T. (Eds.) (2014). *A counselor's guide to working with men*. Alexandria, VA: American Counseling Association Press.

Book Chapters:

Appiah-boateng, A., **Evans, M. P.**, Zambrano, E., & Brooks, M. (2014). Cultural considerations when counseling men of color. In Englar, Carlson, M., **Evans, M. P.**, Duffey, T. (Eds.) (2014). *A counselor's guide to working with men* (pp. 135-158). Alexandria, VA: American Counseling Association Press.

Evans, M., Duffey, T., Erford, B., & Gladding, S. (2013) Counseling in the United States. In T. Hohenshil, N. Amundson, & S. Niles (Eds.), *International Counseling* (pp. 323-331). Alexandria, VA: American Counseling Association Press.

Evans, M. (2005). An addictions group experience with multicultural emphases. *Critical Incidents in Addictions Counseling* (pp. 35-37). Alexandria, VA: American Counseling Association Press.

Valadez, A., & **Evans, M.** (2005). A Novel approach: Using literary writing and creative interventions for working toward forgiveness after divorce. In T. Duffey (Ed.) *Creative interventions in grief and loss therapy: When the music stops a dream dies* (pp. 103-121). New York, NY: Haworth Press, Inc.

Bonner, F., II & **Evans, M.** (2004). Can you hear me?: Voices and experiences of African American students in higher education. In D. Cleveland, *Broken Silence: Conversations About Race By African American Faculty and Students On the Journey To the Professorate* (pp. 3-18). New York, NY: Peter Lang Publishing.

Evans, M. (2004). Losses and gains. In L. Golden (2nd ed.), *Case Studies in Marriage and Family Therapy* (pp. 44-51). Upper Saddle River, NJ: Merrill/Prentice-Hall.

Evans, M. (2004). Responses to resistance. In L. Tyson, *Critical Incidents in Group Counseling* (pp. 208-210). Alexandria, VA: American Counseling Association Press.

Evans, M. & Valadez, A. (2003). Culture-centered counseling from an existential perspective: What does it look like and how does it work for an African-American woman. In G. Roysicar, D. S. Sandhu, & V. Bibbins (Eds.) *Multicultural Competencies: A Guidebook of Practices* (pp. 149-160). Association for Multicultural Counseling and Development & ACA.

Evans, M. (2000). Losses and gains. In L. Golden (Ed.), *Case Studies in Marriage and Family Therapy* (pp. 47-54). Upper Saddle River, NJ: Merrill/Prentice-Hall.

Refereed Journal Articles (24)

Bonner, F., Marbley, A. F., **Evans, M.**, & Robinson, P. A. (2014). Triple Jeopardy: A Qualitative Investigation of the Experiences of Nontraditional African American Female Students in One Hispanic Serving Institution. *Journal of African American Studies* (pp.1-14). DOI: 10.1007/S12111-014-9287-4

Evans, M. (2013). Men in counseling: A content analysis of the Journal of Counseling and Development and Counselor Education and Supervision 1981-2011. *Journal of Counseling and Development, 91*(4), 467-474.

Butler, S. K., **Evans, M.**, Brooks, M., Williams, C., & Bailey, D. (2013). Mentoring African American men during their postsecondary and graduate school experiences: Implications for the counseling profession. *Journal of Counseling and Development, 91*(4), 419-427.

Evans, M., Zambrano, E., Cook, K., Moyer, M., & Duffey, T. (Winter/Spring 2011). Enhancing school counselor leadership in multicultural advocacy. *Journal of Professional Counseling: Practice, Theory, and Research, 38*(2), 52-67.

Evans, M. (2008). A Counselor reflects on her family's experience with infidelity. *The Family Journal, 16*(4), 379-380.

Juhnke, G. A., Coll, K., **Evans, M.**, Sunich, M. F., Hansen, K. D., & Valdez, A. (2008). A modified infidelity debriefing process for couples who have recently experienced infidelity disclosure. *The Family Journal, 16*(4) 308-315.

Evans, M. (2008). Not on my watch: How to have a diverse academic program and high-quality students in your program at the same time? *Academic Leadership, The Online Journal, 6*(2): http://www.academicleadership.org/ideas_worth_merit/415.shtml

Haberstroh, S., Duffey, T., **Evans, M.**, & Gee, R. (2007). The experience of online counseling. *The Journal of Mental Health Counseling, 29*(3), 269-282.

Trepal, H., Haberstroh, S., Duffey, T., & **Evans, M.** (2007). Considerations and strategies for teaching online counseling skills: Establishing relationships in cyberspace. *Counselor Education and Supervision, 46*(4), 266-279.

Evans, M., & Atkins, M. (2006/2007). Making meaning using creativity and spirituality. *Journal of Creativity in Mental Health Counseling, 2*(1), 35-46.

Valadez, A., & **Evans, M.** (2005). A Novel approach: Using literary writing and creative interventions for working toward forgiveness after relationship dissolution and divorce. *Journal of Creativity in Mental Health Counseling, 1*(3/4), 103-121.

Evans, M. & Anderson, D. (Winter, 2002). Opinions of the leadership of the American Counseling Association - Southern Region. *Alabama Counseling Association Journal, 28*(1), 51-61.

***Evans, M.** & Hawkins, M. (Spring, 2002). The impact of the Internet on the counseling profession: The counselor, the client, and the practice. Promise or peril? *The Journal for the Professional Counselor, 17*(1), 39-51.

***Evans, M.**, Valadez, A., Burns, S., & Rodriguez, V. (2002). Brief and nontraditional approaches to mental health counseling: Practitioners' attitudes. *Journal of Mental Health Counseling*, 24(4), 317-329.

***Evans, M.**, Bonner, F., & Burns, S. (Spring, 2002). Triple jeopardy: The Nontraditional African American female undergraduate. *National Association of Student Affairs Professionals Journal (NASAP)*, 5(1), 82-89.

Evans, M. (2001). Women of vision, women of influence. *National Association of Student Affairs Professionals Journal*, 4(1), 71-73.

McGhee (Evans), M. & Satcher, J. F. (1998). Predictors of job satisfaction among public rehabilitation counselors in Alabama. *Alabama Counseling Association Journal*, 23(2), 32-37.

McGhee (Evans), M. (1998). Empowerment through social action with C.O.P.E. *Alabama Counseling Association Journal* 23(2), 1-3.

Satcher, J. F., & **McGhee (Evans), M.** (August, 1996). Predictors of organizational commitment among public agency rehabilitation counselors: A national study. *Journal of Rehabilitation Administration*, 20(3), 213-224.

McGhee (Evans), M. & Satcher J. F. (1996). Organizational commitment among California's public rehabilitation counselors. *California Association for Counseling and Development Journal*, 16, 29-36.

Satcher, J. F., & **McGhee (Evans), M.** (Spring/Summer, 1996). Predictors of organizational commitment among Alabama's public rehabilitation counselors. *Alabama Counseling Association Journal*, 22(1), 19-26.

Satcher, J. F. & **McGhee (Evans), M.** (Spring, 1996). Predictors of organizational commitment among Illinois public rehabilitation counselors. *Illinois Counseling Association Journal*, 141, 3-13.

***McGhee (Evans), M.**, Satcher, J., & Livingston, R. (1995) Attitudes toward African-American Doctoral Students among College of Education Faculty: An Exploratory Study. *College Student Journal*, 29(1), 47-52.

*Satcher, J. F., **McGhee (Evans), M.**, Brandt, R., & Walters-Kemp, P. (1993). Promoting career success for college students with learning disabilities. *Alabama Counseling Association Journal*, 19(2), 13-18.

***Publications with a student(s)**

(Non-Refereed Publications/Refereed Eric Documents/Video/Op-Eds) (partial listing)

Evans, M. & Mulryan, R. (June 8, 2021). As Corporate America seeks diversity, it should look to Black Colleges. Northjersey.com. <https://www.northjersey.com/story/opinion/2021/06/09/black-nj-college-president-lets-help-corporate-america-diversify/7609001002>

Evans, M. & Mulryan, R. (March 29, 2021). PBIs are where people go when they dream of something better. They need greater support. NJ.com. <https://www.nj.com/opinion/2021/03/pbis-are-where-people-go-when-they-dream-of-something-better-they-need-greater-support-opinion.html>

Evans, M., Holloway, J., & Repollet, L. (February 4, 2021). Trust the Science: University and College Presidents of Color Say Trust the Science: Take the COVID Shot. NJ.Com. <https://www.nj.com/opinion/2021/02/university-and-college-presidents-of-color-say-trust-the-science-take-the-covid-shot-opinion.html>

Evans, M. & Mulrayn, R. (June 30, 2020). Let's Not Allow COVID-19 to Kill Students' Dreams of Higher Education. NJ Spotlight. <https://www.njspotlight.com/2020/06/op-ed-lets-not-allow-covid-19-to-kill-students-dreams-of-higher-education>

Englar-Carlson, M., Evans, M., & Duffey, T. D.. Epilogue: Commitment to Practice. In Englar, Carlson, M., **Evans, M. P.**, Duffey, T. (Eds.) (2014). *A counselor's guide to working with men* (347-353). Alexandria, VA: American Counseling Association Press.

Englar-Carlson, M., **Evans, M.**, & Duffey, T. D.. Preface. In Englar, Carlson, M., **Evans, M. P.**, Duffey, T. (Eds.) (2014). *A counselor's guide to working with men* (xxi-xxx). Alexandria, VA: American Counseling Association Press.

Evans, M., & Duffey, T. D. (2014). Mattering Matters. *Counseling Today*, pp. 22-24.

Evans, M., Duffey, T. D., & Englar-Carlson (2013). Introduction to the special issue: Men in counseling. *Journal of Counseling & Development*, 91(4), 387-389.

Evans, M. (2013). Striving to be better than, just to be okay: An African American perspective. *Spiritual Journeys of Christian Faculty and Staff: The University of Texas at San Antonio* (pp. 63-79). San Antonio, TX: UTSA.

Evans, M. (June, 2011). Realizing a potential for leadership. From the President, *Counseling Today*, p. 5.

Evans, M. (May, 2011). Wish you were here. From the President, *Counseling Today*, p. 5.

Evans, M. (April, 2011). What would you do? From the President, *Counseling Today*, p. 5.

Evans, M. (March, 2011). Saying thank-you in New Orleans. From the President, *Counseling Today*, p. 5.

Scholarly & Invited Presentations (partial list)

102 presentations at international, national, regional & state levels

Sister to Sister: A conversation with women presidents. Level Up Career Readiness Conference, Newark, NJ. March, 2022.

Letting go and Letting God: The Future of Bloomfield College. Metropolitan Church, Newark, NJ. October, 2021.

Reparations and Liberating the Soul of Society. Panelist, Newark, NJ, October, 2021. Zoom.

Knowing the “Y”. YMCA’s Regional Emerging Multicultural Leadership Experience Conference, October, 2021.

First 100 Days! Evans, M., Executive Leadership Academy, University of California, Berkeley. Virtual, August, 2021.

Importance of Historically Black Colleges and Universities. Evans, M., Our Lady of the Lake Doctoral Social Work Program, July 2021, Virtual

The Place Where Change Happens. Evans, M. University of Fort Lauderdale Commencement Speaker, May 2021, Virtual.

Working as a Team: The Joint Role of Spouses in Crafting a Presidency. Evans, M. & Evans, E.. Executive Leadership Academy for the American Academic Leadership Institute, March 2021, Virtual.

Women’s Equity in Higher Education: Issues and Actions. Evans, M., ACE-NJ Women’s Network Annual Conference, March 2021, Virtual.

Responding to the New Abnormal: Overcoming the impact of COVID-19 on Black Families Keynote. Evans, M., New Jersey Black Issues Leadership Conference, October 2020, Virtual.

I am Somebody! Evans, M., Bloomfield High School Graduation Ceremony, Bloomfield, NJ, June 2020.

Know your Value! Evans, M., KIPP Commencement Speaker, Virtual Ceremony, June 2020.

Building Pipelines from K-12 to College & Career. Evans, M., Pena, E., Hernandez, D., & Guzman-Oliver, A.. HACU 32nd Annual Conference, October 2018, Atlanta, GA.

A conversation about mental illness and the impact on African Americans & the Church. Alberty, J., Petty, K., & Evans, M.. Pathways to Hope: Breaking the Stigma of Mental Illness, August, 2018, San Antonio, TX.

Recruiting and Retaining Diverse Faculty and Staff. Chang, E., Evans, M., Hernandez, R., & Jones, D. Chief Academic Officers and Chief Student Affairs Institute 2017, CIC, November 2017, San Antonio, TX.

Climbing the Leadership Ladder: A Candid Discussion. Benging, A., Dominique, H., Evans, M., Firmin, L., & Kelley, M.. Black Women's Leadership Alliance, June 2017, San Antonio, TX.

Internationalizing the HSI campus: First steps for getting started. Peña, E., Evans, M., Williams, G., & Zepeda, C., HACU's 30th Annual Conference, "30 Years of Championing Hispanic Higher Education Success," October 2016, San Antonio, TX.

Exemplary Practices When Working with Diverse Clients. ACA Asia Pacific International Conference, June, 2016, Singapore.

Who Helps the Helper: Counselor Wellness. ACA Asia Pacific International Conference, June, 2016, Singapore.

Pathways to academic success for Latino students: From community college to a 4-year Hispanic Serving Institution. Peña, E., Zepeda, C., Williams, G., & Evans, M.. American Association of Hispanics in Higher Education National Conference, "Latino Attainment: Meeting America's Equity & Talent Imperatives," February 2016, Costa Mesa, CA.

The Flight of the Bumblebee: Education and Service.... The Keys to Success. Alpha Phi Alpha Fraternity Inc. Delta Rho Lambda Chapter 2016 Black and Gold Awards, May 2016, Live Oak, TX.

Living Legends of ACA: Legacy and Life Perspectives. Carlson, Corey, Kottler, Joffe-Ellis, Kirschenbaum, Wubbolding and **Evans**. American Counseling Association (ACA) World Conference, March 2014, Honolulu, Hawaii.

It takes a village. Convocation Keynote Address, OLLU's Leadership Program, November, 2014, La Feria, TX.

Core competencies in working with Men. **Evans**, Duffey, Haberstroh, Brooks, Butler, & Appiah-Boateng. American Counseling Association (ACA) World Conference, March 2014, Honolulu, Hawaii.

On the road to Providence. 4th Convocation for CDP Associates, March, 2014, OLLU Convent, San Antonio, TX.

On the road to resilience. Florida Counseling Association Leadership Development Institute, Keynote Speaker, June, 2013, Tampa, FL.

UJIMA: Black Student Graduation and Achievement Celebration: Why me Lawd? Keynote Speaker, April, 2013, UTSA, San Antonio, TX.

If God is willing and da creek don't rise: A promise. Past, present, future. Keynote for the University of Incarnate Word Black History month, UIW, February, 2013.

What does it take to be academically successful? Student Forum, sponsored by Alpha Kappa Alpha Sorority, Inc., UTSA's campus, November, 2012.

UJIMA: Black Student Graduation and Achievement Celebration. Keynote Speaker, May, 2012, UTSA, San Antonio, TX.

What Graduate Students and New Professionals Need to Know About Mindfulness. ACA 2012 Annual World Conference and Expo, March, 2012, San Francisco, CA.

Perspectives on ACA's Next 60 Years: A Past Presidents' Forum. ACA 2012 Annual World Conference and Expo, March, 2012, San Francisco, CA.

What Would You Do? Ethical Decision-Making in Counseling. Keynote, Delta State University, 31st F. E. Woodall Spring Conference for the Helping Professions, April 2012, Cleveland, MS.

Making Hope Happen in a Wild and Crazy World. Keynote Address, Alabama Counseling Association 45th Annual Conference, November 2011, Birmingham, AL.

Leadership Tips for Graduate Students. Panel member for ACES Graduate Student Luncheon. ACES 2011 Conference, Leading the Leaders, Helping the Helpers, Shaping the Future, October 2011, Nashville, TN.

20/20: A Vision for the Future of Counseling: The New Consensus Definition of Counseling. Evans & Kaplan. ACES 2011 Conference, Leading the Leaders, Helping the Helpers, Shaping the Future, October 2011, Nashville, TN.

What do you do when the Well runs dry? Lessons in Leadership. ACA Summer Leadership Institute, July 2011, Alexandria, Virginia.

Celebrating the Past and Future of NCD – The Society for Extraordinary Ladies and Gentlemen. National Career Development Association Global Conference, July 2011, San Antonio, Texas.

Current Trends in Children's Mental Health. Presentation for Children's Mental Health Day, College of Public Policy sponsored event, May 2011, San Antonio, Texas.

Multicultural Competencies in the Classroom. Presentation to UTSA Teacher Fellowship Program, April 2011, San Antonio, Texas.

Empowering the Forgotten, Invisible, and Unheard? Keynote Address for the California Counseling Association Annual 2011 Conference, Carnival Cruise from Long Beach to Ensenada, Mexico, February, 2011.

Welcome to the Future: Are you ready for change? Keynote Address for the South Carolina Counseling Association Annual 2011 Conference, Myrtle Beach, South Carolina, February, 2011.

A Vision for the Future of Counseling. Keynote Address for the Tip of Texas and Rio Grande Valley Counseling Association Annual Conference, South Padre Island, Texas, January 2011.

Charting a Revolutionary Course: Navigational Tools for Counselors. Keynote address for the Idaho Counseling Association 2011 Annual Conference, Pocatello, Idaho, January 2011.

20/20: A Vision for the Future of Counseling: The New Consensus Definition. Gladding, S., Evans, M., & Kaplan, D.. Plenary Session. American Association of State Counseling Boards 24th Annual Conference, San Diego, California, January 2011.

Awards and Honors (partial list)

Suburban Essex Chamber of Commerce, **Excellence in Education Award**, March 2022.

National Association for the Advancement of Colored People (NAACP), Oranges and Maplewood Branch, **President's Award**, May, 2021.

NJ Legislative Black Caucus Foundation **Black Excellence Award**, February, 2020, Trenton, NJ.

Black Women's Leadership **Appreciation & Recognition Award**, BWLA, San Antonio, TX March 2019.

ACA Presidential Award, American Counseling Association, Montreal, Canada, March 2016

Outstanding Advisor, UTSA Greek Life Award, Alpha Kappa Alpha Sorority, Inc., March 2013

UTSA President's Distinguished Diversity Award, Co-Leader for the Women's Professional Advancement and Synergy Academy, April 2013

Multicultural Leadership Award, National Diversity Council, Dallas, TX, March 2013

ACA Fellow, American Counseling Association, Cincinnati, OH, March 2013

UJIMA: Faculty/Staff Appreciation Award, Office of Inclusion and Community Engagement and the Black Student Leadership Council, May 2012

Outstanding Service Award, American Rehabilitation Counseling Association, New Orleans, LA, March 2011

'Ohana Award (Bringing Unity to the Family), Counselors for Social Justice, New Orleans, LA, March 2011

Yellow Rose of Texas Lifetime Educator Award, The Constance Allen Heritage Guild for Lifetime Learning & Texas Business Women's Club of San Antonio, October, 2010

Distinguished Service Award, Texas Counseling Association, July 2010

ADDITIONAL GRANTS AND FUNDRAISING

State of New Jersey

Governor's Office
Funding period: 2022-2023
Amount: \$12.5 million

US Department of Education
Predominately Black Institution (PBI) Competitive Grant
Funding period: 2021-2026
Amount: \$3 million

US Department of Education
Predominately Black Institution (PBI) Formula Grant
Funding period: 2021-2026
Amount: \$1.83 million

US Department of Education
HEERF
Funding period: 2020-2022
Amount: \$13 million

Office of the Secretary of Higher Education, New Jersey (OSHE)
Housing Grant
Funding period: 2021-2023
Amount: \$984,000

Office of the Secretary of Higher Education, New Jersey (OSHE)
Fostering Student Success
Funding period: 2021-2022
Amount: \$500,000

Agency: University of Texas – San Antonio
Title: Head Start-Higher Education Hispanic Partnership
Principal Evaluator: Marcheta Evans
Funding Period: September 2009-August 2010
Amount: \$3,000

Agency: United States Agency for International Development
Title: Africa Educational Initiative's Textbook and Learning Materials: "Malawi Reads"
Principal Investigator: Misty Sailors
Senior Health Consultants: Marcheta Evans and Tammy Wyatt
Funding Period: 2009-2012
Amount: \$13 million

Agency: Texas Department of State Health Services (DSHS)
Title: Texas Children Medication Algorithm Project – Patient, Family, and Provider Educational Program

Principal Investigators: Robert Gee
Co-Investigators: Marcheta Evans & Shane Haberstroh
Funding Period: September 1, 2007 – August 31, 2008
Amount: \$75,000

Agency: University of Texas – San Antonio
Title: Head Start-Higher Education Hispanic Partnership
Principal Evaluators: Marcheta Evans & Albert Valadez
Funding Period: July 2005-September 2009
Amount: \$9,000

UNIVERSITY SERVICE (partial List last five years)

Our Lady of the Lake University

Faculty Advisor, Order of Omega Honor Society (2015-present)
SACSCOC Liaison (2013-2014)
Chair, Search Committee, Associate Vice President for Academic Affairs (2014)
Judge, Speech Competition, HALO project (2014)
Member, President's Council (2013-present)
Chair, Academic/Provost Council (2013-present)
Chair, To Graduate Strategic Initiative (2013-present)
Member, University Council (2013-present)

University of Texas at San Antonio

Member, Selection committee for the Black Student Leadership Award (2013)
Faculty Facilitator/Curriculum Developer, The Progression Civil Rights Trip (39 students traveled to New Orleans, Birmingham, Memphis) 2013
President, Black Faculty and Staff Association (BFSA) (2012-2013)
Member, University College Implementation Committee for the Graduation Rate Improvement Plan (GRIP), (2012-2013)
Faculty Advisor, Alpha Kappa Alpha Sorority, Inc., (2012-2013)
Diverse Faculty Recruitment Committee (2012-2013)
Member, Service-Learning Advisory Committee (2012-2013)
Facilitator, The Movement Civil Rights Trip (40 undergraduate student leaders), (2011-2012)
Member, Black History Knowledge Bowl Committee, (2011-2013)
Member, Student Fee Committee (2011-2013)
Member, Women's Professional Leadership & Synergy Academy (2011-2013)
Member, Diversity Award Development, and Selection Committee (2011-2013)
Director, Advanced Placement Summer Institute, Extended Education, 150 to 300 AP teacher participants, (2010-2012)

PROFESSIONAL SERVICE (partial list for past five years)

Member, Nominations and Elections Committee, American Counseling Association, 2021-present

Member, Greenleaf Center for Servant Leadership, 2021-present
Member, Search Committee for CEO of EIIA, 2021-2022
Member, Educational and Institutional Insurance Administrators, Inc. (EIIA), 2019-present
Chief Academic Officer's Taskforce, Council for Independent Colleges, CIC, 2015-2018
Program Planning Committee, Association for Chief Academic Officers/American Council on Education (2015-2016)
Group Process Observer, American Counseling Association (2015-2016)
Member, Publications Committee, American Counseling Association (2013-2014)
Chair, Publications Committee, American Counseling Association (2012-2013)
Co-editor of Special Issue on Men in Counseling, *Journal of Counseling and Development* (2012-2013)
Immediate Past-President, American Counseling Association (50,000+ membership) (2012-2013)
Member, CACREP/ACA Taskforce (2011-2012)
Chair, Nominations, and Elections Committee, American Counseling Association (2011-2012)
Council for Accreditation of Counseling and Related Educational Programs (CACREP) Site Team Chair (2010-present)
President, American Counseling Association, International Counseling (2010-2011)

PROFESSIONAL EDUCATIONAL EXPERIENCES ABROAD

Titles: Who Helps the Helper: Counselor Wellness & Exemplary Practices with working with Diverse Clients.

Agency: American Counseling Association and the Asia Pacific Counseling Association

Professional Purpose: To increase the awareness of counseling and professional development of counseling practitioners in Asia. June, 2016

Country: Singapore

Title: Incorporating the International Roundtable for the Advancement of Counselling.

Agency: International Association for Counselling

Professional Purpose: To develop more collaborative relationships with this organization and the American Counseling Association, June, 2011

Country: Montego Bay, Jamaica

Title: AMHCA Delegation to Study Cuba's Mental Health Services in Community and Mental Health Settings

Agency: American Mental Health Counseling Association, Leader: Dr. Tom Ferro

Professional Purpose: To study mental health services in both community and institutional settings, May, 2011

Country: Havana, Cuba

Title: Africa Educational Initiative's Textbook and Learning Materials: "Malawi Reads"

Agency: United States Agency for International Development (USAID). Principal Investigator: Misty Sailors

Senior Health Consultant: Marcheta Evans

Professional Purpose: Lived for a month in this country to learn more about the culture and to assist with training of its educators. July, 2010

Country: Blantyre & Lilongwe, Malawi